

## Message Text

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PAGE 01 LENDING 00566 120958Z

14

ACTION EUR-12

INFO OCT-01 EB-07 ISO-00 /020 W  
----- 028424

R 120926Z APR 76

FM AMCONSUL LENINGRAD

TO USDOC

INFO SECSTATE WASHDC 2151

AMEMBASSY MOSCOW

UNCLAS LENDINGRAD 0566

USDOC FOR OEWTD/ABRAHAMSON

EO 11652N/A

TAGS: BEXP, UR

SUBJ: PROPOSED PENNSYLVANIA STATE IOGA TRADE MISSION

REF: STATE 76269, MOSCOW 5001

1. CONGEN SHARES VIEWS EXPRESSED MOSCOW 5001 RE SUITABILITY OF PROPOSED IOGA TRADE MISSION. AS BRIEFLY DISCUSSED BETWEEN ABRAHAMSON AND MATTHEWS DURING FORMER'S RECENT VISIT TO MOSCOW, CONGEN IS QUITE KEEN ON ORGANIZING A TRADE PROMOTION EFFORT FOR PRESENTATION SPECIFICALLY IN LENINGRAD. IN RECENT CONVERSATION WITH DIRECTOR OF FOREIGN EXHIBITS IN LENINGRAD, HE FELT THAT BEST POSSIBLE APPROACH WOULD BE COMBINATION OF SEMINAR AND EXHIBIT, PERHAPS IN AREA OF SERVICES--AN AMERICAN STRONG POINT. DIRECTOR POINTED OUT THAT ACTUAL EXHIBIT PORTION OF PROGRAM COULD BE QUITE MODEST, BUT HE FELT IT ESSENTIAL TO HAVE EXHIBIT ALONG WITH SEMINAR AS A DRAWING CARD.

2. ON BALANCE, WE WOULD ALSO BE CONCERNED THAT IOGA FORMAT MIGHT NOT BE IDEAL VEHICLE FOR OUR PURPOSES IN LENINGRAD. THIRD THEME PROPOSED BY PENN STATE OFFICIALS--QUALITY CONTROL SYSTEMS AND MAINTENANCE FOR FOOD PROCESSING AND PACKAGING-- WOULD BE BEST OF THOSE SUGGESTED, BUT IF IOGA MISSION DOES WIND UP COMING TO USSR THE THEME WOULD PRESUMABLY BE SAME IN MOSCOW AND LENINGRAD AND EMBASSY HAS NOTED TIMING PROBLEM IN VIEW OF APRIL 1976 TECHNICAL SALES SEMINAR.

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PAGE 02 LENDING 00566 120958Z

3. PENDING DECISION ON PROPOSED IOGA MISSION, CONGEN WILL BE  
SUBMITTING SUGGESTIONS FOR COMBINED SEMINAR/EXHIBIT FOR LENINGRAD.

NEUBERT

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Decaption Date:** 01 JAN 1960  
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**Review Date:** 21 JUN 2004  
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**TAGS:** BEXP, UR  
**To:** COM  
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